



M.I.E.T. ENGINEERING COLLEGE

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai)
UG - CSE, EEE & MECH Programs Accredited by NBA, New Delhi.
(An ISO 9001:2015 Certified Institution)
TRICHY - PUDUKKOTTAI ROAD, TIRUCHIRAPPALLI - 620 007.
Email: principalengg@miet.edu, contact@miet.edu
Website: - www.miet.edu



Ph: 0431 - 2660 303

3.5 Collaborative Activities

3.5.1. Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship per year

Student Collaboration- Industrial Visit

Sl. No	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Year of collaboration	Duration	Nature of the activity	Page No
1.	Industrial Visit	Eastern Spices, HMT, Cochin	II Year MBA-56	2017	Two Days	Industrial Visit	2-12


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GUNDUR, TIRUCHIRAPPALLI-620 007.

July 20, 2017

SUBMITTED TO THE RESPECTED CHAIRMAN FOR APPROVAL

Through

The Proper Channel

Respected Sir,

Subject: Requisition for seeking Permission to organize 2 days Industrial Visit for Final Year MBA Students - Regarding

This is our privilege to inform you that we have got an opportunity to visit Eastern Spices, HMT and MFACT, Cochin as a 2 days Industrial Tour for our Final Year MBA Students (53 Students along with 4 faculty members) during the period 02.08.2017 to 03.08.2017.

I assure you that this Industrial tour would certainly help us to brand our Institutions and also our students to understand the Industrial practices and culture. It would also help our students to upgrade their overall personality to prepare themselves to face the job market in the future.

I have enclosed the detailed tour plan and schedule, budget and the necessary documents in the annexure for your kind reference and perusal. Kindly provide the permission for conducting the Industrial tour and oblige for the same.

Thanking you,

Yours faithfully,

2/17

P. J. V.
 20/7/17
 HOD/MBA

g. l. e.
 PRINCIPAL

g. l. e.
 20/7/17
 CHAIRMAN
 EASTERN SPICES, HMT & FACT,
 COCHIN

Enclosure:
 Annexure

1. Eastern Spices - confirmation mail
2. FACT - Requisition letter
3. Industrial tour Schedule
4. Tour Budget
5. Rules & Regulations

Students | Boys - 22 | Total = 53
 Girls - 31
 Faculty --- MALE --- 2 | Total - 04
 FEMALE --- 2

As I assure the students...
*** Industrial visit - bus along...*
to be used
*** * Early and late entry*
obtained well in advance from...

g. l. e.
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HOD MBA <mba.hod@miet.edu>



Fwd: Request for Industrial Visit

3 messages

Tue, Jul 18, 2017 at 1:02 PM

HOD MBA <mba.hod@miet.edu>
To: jjjokuriakose29@gmail.com

Dear Sir,

Greetings!!!

With reference to our telecom, I have sent the requisition letter for the Industrial Visit for our final year MBA students in the attachment. Kindly download the same from the attachment and please do the needful.

Thanks and warm regards,

P.Aranganathan,
HOD/MBA,
MIET Engineering college, Trichy,
Tamilnadu.
Mobile- 9750991371

Eastern spices IV.docx
28K

Tue, Jul 18, 2017 at 1:04 PM

HOD MBA <mba.hod@miet.edu>
To: jjjo.kuriakose@eastern.in

[Quoted text hidden]

Eastern spices IV.docx
28K

Wed, Jul 19, 2017 at 11:03 AM

Joby Thomas <albyk@eastern.in>
To: mba.hod@miet.edu, Joby Thomas <joby.thomas@eastern.in>
Cc: "jjo.kuriakose" <jjo.kuriakose@eastern.in>, parasuramanm <parasuramanm@eastern.in>, Joby Thomas <joby.thomas@eastern.in>

Dear Sir/Madam,

We here by inform you our consent for industrial visit on 2nd August 2017. Please note the following.

1. Visit timing will be 10 am to 12.00 .
2. Visit to the process areas will not be permitted.
3. Photography not permitted, inside factory premises
4. Entry will be given for batches of 40 students each only at a time.

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5. 100% discipline and silence to be followed inside factory campus.
6. Company's visitors policy to be strictly followed.
7. Letter from the authorized official of college to be produced.
8. Rs.250/- will be charged as entrance fee per group.

Thanks & Regards,

Alby Kuriakose

Officer-HR & Admin.

Eastern Condiments(P) Ltd.

Adimali

Idukki Dist.

Ph:9446400253

From: jijo.kuriakose [mailto:jijo.kuriakose@eastern.in]
Sent: Tuesday, July 18, 2017 2:35 PM
To: 'Alby Kuriakose'
Subject: FW: Request for Industrial Visit

Fyi

Regards,



Jijo Kuriakose

Head-Employee Relations
Human Resources | Eastern Group

Address: No. 34/137 A, NH Bypass, Edapally (P.O), Kochi, India 682024
Office : 0484 300 1100 Mobile : +91 9497717468
w: eastern.in


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Request for Industrial Visist

1 message

HOD MBA <mba.hod@miet.edu>
To: pubrel@factltd.com

Wed, Jul 19, 2017 at 3:36 PM


Dear Sir,

Greetings!!!

With reference to our telecom, I have sent the requisition letter for the Industrial Visit for our final year MBA students in the attachment. Kindly download the same from the attachment and please do the needful.

Thanks and warm regards,

P.Aranganathan,
HOD/MBA,
MIET Engineering college, Trichy,
Tamilnadu.
Mobile- 9750991371

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28K

Tf


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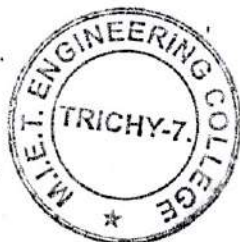
*to receive
*** Early and late entry permission should be
obtained well in advance from PA/ASO's*

Date:

The following students are studying II year MBA. Please kindly allow the following students to visit your esteemed organization and oblige for the same.

S.No	Roll No.	Name
1	E4168001	Abdul Samath. A
2	E4168002	Aishwarya. A
3	E4168003	Aravindsamy. T
4	E4168004	Arunkumar. P
5	E4168005	Ayyappan. V
6	E4168008	Branifer Ranaxci. A
7	E4168009	Gunasheeli. G
8	E4168010	Infant Nancy. A
9	E4168011	Iswarya. P
10	E4168012	Jegatheeswari. K
11	E4168013	Jemila. A
12	E4168014	Jeyalakshmi. JD
13	E4168015	Kalai Selvi. R
14	E4168016	Karthick. S
15	E4168017	Karthikeyan. T
16	E4168018	Keerthika. A
17	E4168019	Lakshmi. VR
18	E4168020	Mahalakshmi. M
19	E4168021	Manikandan. G
20	E4168022	Mohamed Ali Jinnah. B
21	E4168023	Mohan. M
22	E4168024	Nandhini. A
23	E4168025	Nandhini. S
24	E4168026	Neelakandan. VS
25	E4168027	Nivetha Mary. A
26	E4168028	Parthasarathi. R
27	E4168029	Pavithra. R
28	E4168030	Pozhilan. E
29	E4168031	Princy Anthoni Anmal. A.
30	E4168034	Ramu. S

S.No	Roll No.	Name
31	E4168035	Rathiga. T
32	E4168036	Rubha. M
33	E4168037	Sankara Narayanan. R
34	E4168038	Sanofar Khan. K
35	E4168039	Santhosh. T
36	E4168040	Santhosh. X
37	E4168041	Saranya. S
38	E4168042	Saravanan. V
39	E4168043	Sathiyaraj. P
40	E4168044	Sathya. R
41	E4168045	Seeliya. J
42	E4168046	Seenuvasan. D
43	E4168047	Sherly. P
44	E4168048	Sona. R
45	E4168049	Soniya. I
46	E4168050	Subathra. M
47	E4168051	Suganthi. A
48	E4168052	Sulaiman Fasith. H
49	E4168053	Surya. M
50	E4168054	Suseendran. K
51	E4168055	Thirumeni. D
52	E4168056	Vaishnavi. S
53	E4168057	Vidhya. V
54	E4168058	Vimala. M
55	E4168059	Vinothini. T
56	E4168060	Yashar Nisha. M



P. Paranganathan
HOD/MBA

Arul
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TRICHY-7

DEPARTMENT OF MBA

REPORT ON TWO DAYS INDUSTRIAL TOUR

Place of Visit : Kochi, Kerala
Dates of Visit : 02/08/2017 & 03/08/2017


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Report on Two Days Industrial Tour

01	Company (s) Visited	1. Easter Condiments(p) Ltd 2. The Fertilizers and Chemicals Travancore Limited 3. Cochin Port 4. Lulu Mall	
02	Number of Students	Boys	22
		Girls	34
03	Faculty Coordinators	Male	P.Aranganathan G. Sathish Kumar
		Female	C. Subha
04	Dates of Industrial Tour	02/08/2017 & 03/08/2017	
05	Approval Date		
06	Objective of the Visit	The primary objective of the visit was to make the students to provide the practical exposure about the various functions related to Marketing, Finance, Shipping & Logistics, Operations and Human Resource carried out in companies. Also to provide the opportunity to learn the organizational culture and climate.	
07	Company Profile & Learning Experience		
		<p>Eastern Condiments (p) Ltd</p> <p>Eastern Condiments Pvt. Ltd. (ECPL) started as a family-managed business and soon transformed into a professionally-run organization by adopting several steps to imbibe the principles of sound corporate governance practices.</p> <p>The company was established in 1983 and has the finest grip on the Indian spice market to prove enough to be India's No. 1 Spice Exporter. It is a Manufacturer of channa masala, garam masala, chat masala, pickle powder, fish masala etc.</p> <p style="text-align: center;"> PRINCIPAL M.I.E.T. ENGINEERING COLLEGE CHUNDUR, KUCHIAPPALI - 620 007 </p> <p>The team is led by the CHUNDUR, KUCHIAPPALI - 620 007 Meeran and assisted by the Board of Directors, Mr. Navas Meeran, Mr. M.E.Mohamed, Mr. Firoz Meeran, Mr. M.S.</p>	

	<p style="text-align: center;">Day -1 Easter Condiments(p) Ltd, Adimali., Idukki Dt, Kochi</p>	<p>Ranganathan and Mr. M.S. Sebastian. ECPL employs approx. 900 employees across its various regions - 40 management, 430 staff and 450 workers.</p> <p>The company functions with the mission of “ Unleashing potential to enable tomorrow’s entrepreneurs”</p> <p>In addition to the godown for raw material in Theni near Madurai (Tamil Nadu), Eastern has its own warehouse of 40,000 Sq.ft. for raw materials. A refrigerated storage facility of 90,000 Sq.ft. to store 3000 MT for chilli from Voltas Refrigerated Systems is fully functional at Theni. Apart from this, storage of approx. 10,000 Sq.ft. is available at Adimali (Kerala) for raw materials and 10,000 Sq.ft. for finished goods. Additional storage facility of 13,000 Sq. ft. is available at Kalady (Kerala). All warehouses are equipped with insect and rodent control devices including pheromone traps.</p> <p>The students were provided the visit at the manufacturing plant located at Adimali, Idukki District, Kerala where the products such as pickles, spice powders, masala and coffee are being manufactured.</p> <p>The students were explained about the process of manufacturing, lab testing, quality assurance and HR activities.</p>
	<p style="text-align: center;">Day-2</p> <ol style="list-style-type: none"> 1. The Fertilizers and Chemicals Travancore Limited 2. Cochin Port 3. Lulu Mart 	<p>The Fertilizers and Chemicals Travancore Limited</p> <p>The Fertilizers and Chemicals Travancore Limited (FACT) incorporated in the year 1943 was one of the first large scale fertilizer plants in India. Located at Udyogamandal, Kerala, FACT started production in 1947. Initially in the private sector promoted by the Seshasayee Brothers, FACT became a PSU in the year 1960 and towards the end of 1962, Government of India became the major shareholder of FACT. FACT has grown and diversified into a multi-division/multifunction Organization with core activities in manufacture and marketing of Fertilizers and Petrochemicals, Design, Engineering & Consultancy and in Fabrication & Erection of Industrial Equipment and Engineering works.</p> <p>The students got a chance to learn about the process of manufacturing fertilizers, material handling and the various HR activities such as Public Grievances redressal and Welfare Measures, Security at Work & Corporate Social Responsibility.</p> <p>Cochin Port</p> <p>The Cochin Port, as it used to be in the past, keeps a close association with various industries like oil refinery, cashew and spices exports, marine and tourism. It has grown into become one of the prominent ports in India with over 1100 vessels reaching here every year. It also handles about 13.5 million tons of cargo annually.</p>


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The port lies on two islands in the Lake of Kochi: Willingdon Island and Vallarpadam, towards the Fort Kochi river mouth opening onto the Laccadive Sea. The International Container Transshipment Terminal (ICTT), part of the Cochin Port, is the largest container transshipment facility in India.

Cochin Port Trust¹ is an autonomous body under the government of India and is managed by Board of Trustees constituted by the government. The board is headed by the chairman who acts as the chief executive officer. The chairman is assisted by the deputy chairman who in turn is assisted by department heads and officials of the following port departments:

- General Administration
- Traffic
- Accounts
- Marine
- Civil Engineering
- Mechanical Engineering
- Medical

The students got a chance to learn about the ships and the various types of containers.

Lulu Mart

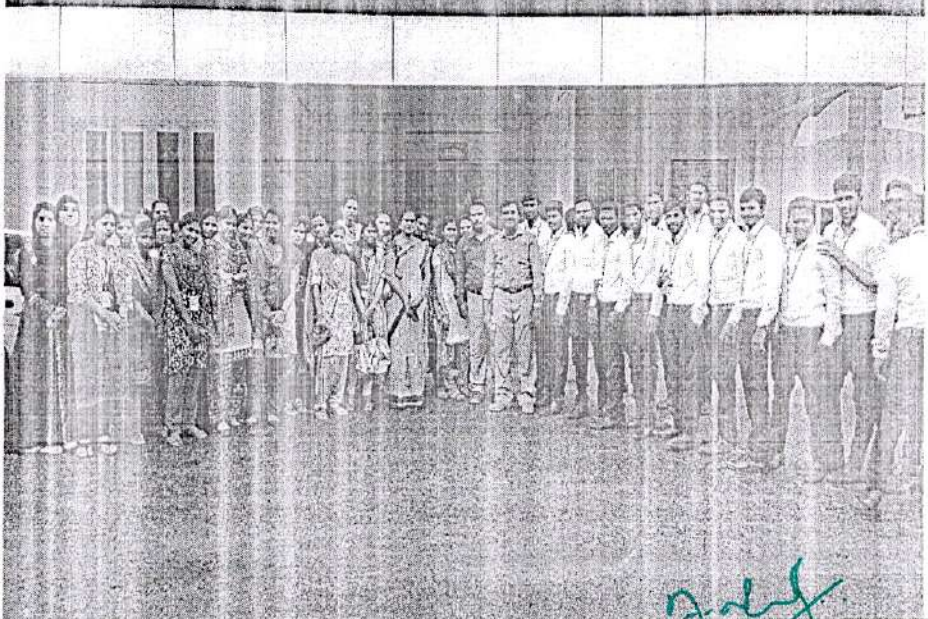

It is owned by UAE based Lulu group, constructed at a cost of Rs 1,600 crore, at Edapally junction, Kochi in a 25 lakh square feet complex and was opened on March 10, 2013. It has top international brands of luxury, food courts, coffee shops, 22,000 square feet of entertainment zones, including a 5,000 square feet Ice rink, said to be the first of its kind in South India.

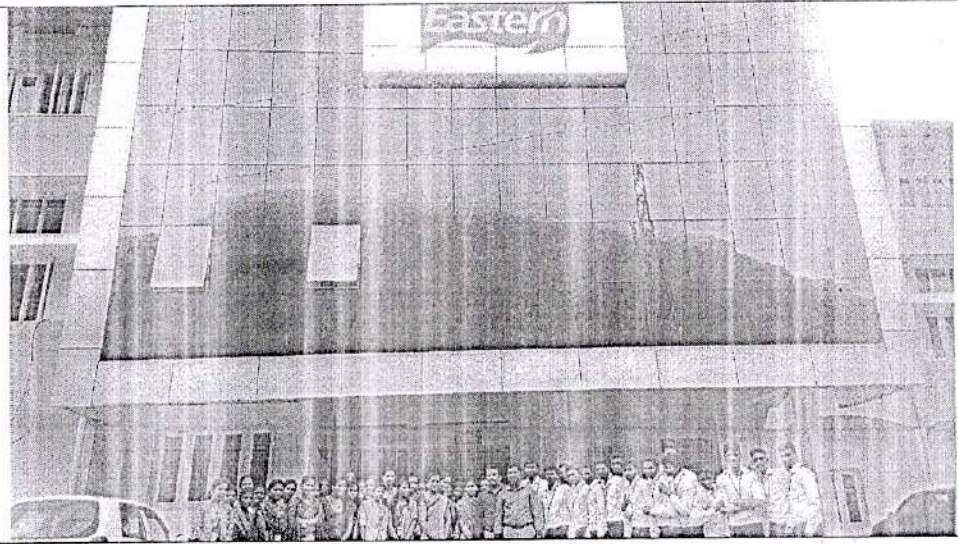
It has over 360 outlets, including food courts and restaurants and also houses the first McDonalds restaurant in Kerala.

The students learnt about the retail practices and the various brands available in the country. Also they had a chance to understand the promotional activities by the mart.


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08	Programme Schedule (As executed)	<table border="1"> <thead> <tr> <th>Date</th> <th>Time</th> <th>Particulars</th> </tr> </thead> <tbody> <tr> <td>1/8/2017</td> <td>10.00 p.m</td> <td>Departure to Kochi from MIET</td> </tr> <tr> <td rowspan="6">2/8/2017</td> <td>8.00 am</td> <td>Arrival to Kochi Youth Hostel</td> </tr> <tr> <td>9.30 am</td> <td>Start to Adimali</td> </tr> <tr> <td>12.00 pm</td> <td>Easter Condiments P Ltd Visit</td> </tr> <tr> <td>3.00 pm</td> <td>Lunch at Adimali</td> </tr> <tr> <td>3.45 pm</td> <td>Return to Kochi</td> </tr> <tr> <td>8.00 pm</td> <td>Arrival to youth Hostel - Stay</td> </tr> <tr> <td rowspan="7">3/8/2017</td> <td>9.00 am</td> <td>FACT, Udyogamandal Industrial Visit</td> </tr> <tr> <td>12.00</td> <td>Start to Kochi Port</td> </tr> <tr> <td>1.00 pm</td> <td>Port Visit</td> </tr> <tr> <td>2.45 pm</td> <td>Lunch Near Lulu Mall</td> </tr> <tr> <td>3.45 pm</td> <td>Lulu mall Visit</td> </tr> <tr> <td>5.30 pm</td> <td>MG Road Shopping</td> </tr> <tr> <td>8.00 pm</td> <td>Start to Trichy</td> </tr> <tr> <td>4/8/2017</td> <td>6.45 am</td> <td>Reached MIET</td> </tr> </tbody> </table>	Date	Time	Particulars	1/8/2017	10.00 p.m	Departure to Kochi from MIET	2/8/2017	8.00 am	Arrival to Kochi Youth Hostel	9.30 am	Start to Adimali	12.00 pm	Easter Condiments P Ltd Visit	3.00 pm	Lunch at Adimali	3.45 pm	Return to Kochi	8.00 pm	Arrival to youth Hostel - Stay	3/8/2017	9.00 am	FACT, Udyogamandal Industrial Visit	12.00	Start to Kochi Port	1.00 pm	Port Visit	2.45 pm	Lunch Near Lulu Mall	3.45 pm	Lulu mall Visit	5.30 pm	MG Road Shopping	8.00 pm	Start to Trichy	4/8/2017	6.45 am	Reached MIET
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09	Brief about the Students Observation	The students sensed the culture and ethnic beauty of Kerala state.' Along with that they acquired the practical knowledge in the field of management and engineering practices. Also they learnt about the various brands and the marketing practices in marts.																																					
10	Conclusion	Overall the students had opportunity to learn about the industrial practices in the factories they visited in Kochi. Also they had an opportunity to learn about the marketing practices in the various malls and shops especially in the India's largest mart, Lulu.																																					
11	Attachments (Scanned Photos of the Industrial Visit)																																						
		<p style="text-align: right;">  PRINCIPAL M.I.E.T. ENGINEERING COLLEGE GUNDUR, TIRUCHIRAPPALLI-620 007. </p>																																					



Signature of the
Coordinator

HoD / Signature

HoD / T&P

Principal


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