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UG - CSE, EEE & MECH Programs Accredited by NBA, New Delhi.
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TRICHY - PUDUKKOTTAI ROAD, TIRUCHIRAPPALLI - 620 007.
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Ph: 0431 - 2660 303

# MASTER OF BUSINESS ADMINISTRATION



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### Regulation-2013

#### SEMESTER - I

S.No	Course Outcome	
	C101-BA7101 Principles of Management	
C101.1	Understanding the origin of management thoughts and the factors that influences	
	Management practices	
C101.2	Knowing the types of planning strategies and the managerial which were required	
	for aneffective management	
C101.3	Understanding the HR practices which are essential for functioning of an	
C101.3	organization and the criteria necessary for organization functions	
C101.4	Possessing the concept of communication and the methods of utilizing the	
C101.4	Communication for managerial effectiveness	
C101 5	Remembering the concepts and types of control techniques and how it influences the	
C101.5	production processes	
	C102- BA 7102 Statistics for Management	
C102.1	Understand the fundamental knowledge of probability and standard distributions.	
C102.2	Interpret the concepts of sampling distribution and estimation.	
C102.3	Apply the testing of hypotheses for small and large samples in real life problems	
C102.4	Apply the non parametric methods for rapid or preliminary data analysis.	
C102.5	Understand the concepts of correlation and regression.	
	C103- BA7103 Economic Analysis for Business	
C103.1	Analyze the basic fundamentals economic problems and the behavior by	
C103.1	understanding the basic concepts of micro and macro economies.	
C103.2	Understanding of the standard theoretical analysis of consumer and producer	
C103.2	behaviour	
C103.3	Design competition strategies, and market environment according to the natures of	



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	products and the structures of the markets.
C103.4	Integrate the concept of macroeconomic aggregates and output decisions of firms
	under various national income.
C103.5	Make optimal business decisions by integrating the concepts of Demand and supply
	of money.
	C104- BA7104 Total Quality Management
	Understand the TQM concepts like vision, mission, and quality policy statements
C104.1	and to implement the basic principles of TQM in manufacturing and service based
	organization.
	Understand the philosophies of the gurus of TQM in order to evaluate TQM
C104.2	implementation proposals offered by quality management organizations and
	consultants.
C104.3	Fundamentals of statistics and probability and their applications in quality
C104.3	management is provided, and various measurement and control techniques.
	Explore industrial applications of Quality function deployment, Taguchi quality
C104.4	concepts and to provide exposure to students on the old and new seven
	management tools.
	Analyze the IS/ISO 9004:2000 – quality management systems – guidelines for
C104.5	performance improvements. Quality Audits. TQM culture, Leadership, quality
C104.5	council, employee involvement, motivation, empowerment, recognition and reward -
	TQM framework, benefits, awareness and obstacles.
	C105 BA 7105 Organizational Behavior
C105.1	Understanding the concepts of human behavior as an individual and as a member
C105.1	in a groupand its models
C105.2	Immense learning on individual human behavior and the theories which constitutes
C105.2	and contributes the concept of motivation and behavior
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C105.3	Learning the concepts about group behavior and the effects of group behavior in		
	teambuilding communication process		
C105.4	Familiarity with the leadership practices, skills and theories and the influence of		
	leadership in		
	power and politics		
C105.5	Knowing the concepts of organizational behavior and its impact in organization		
C105.5	culture and organizational climate		
	C106 BA 7106 Accounting for Management		
C106.1	Acquire conceptual knowledge of basics of Financial Accounting.		
C106.2	Equip with the knowledge of accounting process and preparation of final accounts of		
C100.2	company		
	Develop an awareness and understanding of the accounting process and		
C106.3	fundamental accounting principles that underpin the development of financial		
	statements		
C106.4	Interpret and analyze financial statements; combine financial ratio analysis with		
C100.4	otherinformation to assess the financial performance.		
C106 5	Applying cost and management accounting concepts in budgetary controlling		
C106.5	system.		
	C107 BA 7107 Legal Aspects of Business		
C107.1	Understanding the legal perspectives of the Indian Contract Act and the Sale of		
C107.1	Goods act		
C107.2	Knowledge about the company law and how it would influence the formation and		
C107.2	governance and winding up the companies		
C10= 2	Understanding the amendment and human resource factors in industrial law and the		
C107.3	various measures and acts for employee welfare		
C107.4	Awareness about the income tax and Goods and Services tax (GST), its		
C107.4	implementation and effects in economy		



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C107.5	Awareness and knowledge about consumer protection, Cyber crimes, Intellectual
	property rights and the acts which are related to these concepts
C107.6	Awareness about the income tax and Goods and Services tax (GST), its
	implementation and effects in economy
	C108 BA 7108 Written Communication
C108.1	Practicing the regular conversation on different topics and knowing the basic
	techniques for journal writing and official documents like mails reports etc.
C108.2	Knowledge about the types of interviews and selection process and the effective
C108.2	utilization of time management
C100.2	Familiarity with the communication skills and how it could be used for official
C108.3	communicationpurposes
C100 4	Implementation of the knowledge about journal, thesis writing and documentation
C108.4	processes
C108.5	Interest towards media publication, magazines and newsletter writing by
C106.5	implementing the techniques of writing
	YEAR/SEMESTER:I/II
	C201 BA 7201 Operations Management
	Familiarize the basics of operations management, its importance in transformation
C201.1	process, development over years in a system perspective by studying the functions,
	recent trends, future challenges and to frame strategy to achieve it.
C201.2	Knowing the various quantitative and qualitative forecasting methods and make
C201.2	planning of capacity, facility location, facility layout and operations based on that.
	Identify the factors to be considered and the various approaches to be followed in
C201.3	designing the product, process and the work; and the method to measure and improve
	productivity.
C201 4	Understand the need and importance of managing materials by planning and
C201.4	purchasing the right material; and managing the inventory for best output.



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Knowing various scheduling techniques like PERT and CPM and also the various methods to schedule and manage the projects.

	C202 BA7202 Financial Management	
C.202.1	Understanding basic concepts of financial management such as decisions and	
	functions of financial management. And to learn meaning and estimations of time	
	value of money, valuation of securities and risk and return of securities.	
C202.2	Evaluate long term investments using techniques like payback period, accounting	
	rate of return, net present value, profitability index and internal rate of return and to	
	estimate specific cost of capital and weighted average cost of capital.	
C202.3	concepts of dividend and examine impact of dividend policy of a firm.	
C202.4	Estimate and evaluate different components of working capital such as Receivables,	
C202.4	payables, inventory, cash, etc.,	
C202 5	Exposure and knowledge of long term sources of fund namely share, debenture, term	
C202.5	loans, private equity, venture capital, and so on.	
	C203 BA 7203 Marketing Management	
	Understanding of ideas and nuances of marketing; Define the business	
C.203.1	environment and priorities of marketing. And to distinguish the various marketing	
C.203.1	practices in serving theneeds of organizations versus consumer goods and to	
	explain the key core concepts of marketing globally.	
	Formulate and manage the industrial market and consumer marketing strategies	
C203.2	including all key components and to understand the basics of service marketing and	
	competitor analysis with Marketing mix.	
	Explain the techniques to conduct market analysis practices including market	
C203.3	segmentation and targeting and apply the 4 P's in the industrial and consumer	
	market.	



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	behavior and apply theories and Models of consumer behavior to the formulation of
	effective marketing strategy.
	Conduct Marketing research process in the field of Retail, Product, Advertising and
C203.5	consumerbehavior and also to understand the role of Marketing information
	systems, online marketing and the impact of Ethics in business.
	C204 BA 7204 Human Resource Management
C204.1	Knowledge about the evolution of human resource management, its roles, policies
C204.1	and the application of computers in human resource management
C204.2	Understanding the need for human resource requirement and the process of
C204.2	recruitment and selection
C204.3	Knowing the training methods, development programmes and the concepts of
	knowledgemanagement
C204.4	Insight into the concept of motivation, its theories and techniques and the concept of
	career management
C204.5	Understanding the necessity of performance evaluation and the importance, process
	and methods of control system
	C205 BA7205 Information Management
C205.1	Knowledge about the basic concepts of information technology and functional
	information systems
C205.2	Remembering the tools for system analysis and its application in information
	management
C205.3	Familiarity with the database management systems and the concepts like data
	warehousing and data mart
C205.4	Understanding the need for security, testing process, knowing the concepts of
	disaster management, computer crimes etc., and ethics in Information technology.
C205.5	Understanding the role of e- commerce in information management and knowledge
	about data mining and cloud computing
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	C206 BA 7206- Applied Operations Research
C206.1	Understand and analyze managerial problems in industry so that they are able to use
C200.1	
	resources more effectively.
C206.2	Specialized linear programming problems like the transportation and assignment
	Problems.
C206.3	Understand the applications of basic methods for and challenges in integer
	programming and the concepts of game theory to know how they are used in
	modeling and analyzing an interactive situation.
C206.4	Understand the characteristics of different types of decision making environments
	and the appropriate decision making approaches and tools to be used in each type.
C206.5	Understand basic characteristic features of a queuing system and acquire in
	analyzing queuing models and analyzing the problem of replacement when machines,
	equipment become less effective using the replacement models.
	C207 BA 7208 Business Research Methods (BA7207)
C207.1	Remembering the types of research, its objectives and how the concept theory plays
C207.1	its role in research.
C207.2	Understanding the different types of research designs, types of validity and various
C207.2	measurement techniques.
C20# 2	Knowledge about the various methods of data collection and how sample and
C207.3	sample size could be determined.
C207.4	Possessing the statistical techniques and different analytical methods for research.
C207.5	Knowing the needs and values of ethical research and how it could be implemented
C207.5	in report writing.
	C208 BA7211 Data Analysis and Business Modelling
C208.1	Determine the aspects of creating spreadsheet, performing calculations,
C208.1	formatting, some very widely used formulas
C208.2	Compute and interpret the results of Bi-variate and Multivariate Regression and
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	Correlation Analysis, for forecasting and also perform ANOVA and F-test.
C208.3	Understand the various alternatives available for investment and make sound
	investment decisions in the context of Analysis
C208.4	Build an understanding of the fundamental concepts of computer networking.
C208.5	Familiarity with the basic protocols of networking Models and how they can be
	used to assistin network design and implementation.
	YEAR/SEMESTER: II/III
	C301 BA7301 Enterprise Resource Planning
C301.1	Identify the important business functions provided by typical business software such
C301.1	as enterprise resource planning and Business Process management
C301.2	Describe basic concepts of ERP software solutions for best business practices.
C301.3	Design the ERP implementation strategies
C301.4	Create reengineered business processes for successful ERP implementation.
	C302 BA7401 Strategic Management
C302 1	Determine Understanding the conceptual framework, process, objectives and goals
C302.1	of strategic management.
C302.2	Knowing the basic concept of competitive advantage and its impact in external and
C302.2	internalbusiness environment.
C302.3	Analyzing the generic strategic alternatives, corporate strategy, diversification and
C302.3	strategicalliances.
C302.4	Implementing the strategic processes, strategic change, designing organizational
C302.4	structure and the techniques of strategic evaluation and control.
C302.5	Awareness about the strategic issues for non-profit organization and understanding
C302.5	the newbusiness models and strategies for internet economy.
	C303 BA7012 Retail Management
C202 1	Understand the concept of Retailing in India, Compare it with Global level
C303.1	,Government rules and implication on Retailing
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C303.2	Know about the various Retail formats available in India and global level.
C303.3	Understand the retail atmospheric, location, Service quality management, supply
	chainmanagement, pricing decision in retail management.
C303.4	Know about the interior maintenance of retail like inventory management, Visual
	display, advertisement and promotion necessary for retailing, role of IT in Retail
	management
C303.5	Understand the shopper behavior analysis, decision making process, complaints
	Management and challenges in retail management

#### C 304 BA 7013 Services Marketing

C304.1	Familiarize role of services in economy, nature, scope and characteristics, of services Marketing, and to understand the issues related to services marketing
C304.2	Analyze the service market potential, to understand the Classification of services and also tounderstand service market segmentation, targeting and positioning.
C304.3	understand to concept service life cycle and new service development and to construct Service Blue Printing, to analyze service quality of service organization through SERVQUAL and Service Quality function development
C304.4	Explain the concept of pricing of services, its methods. To understand the service marketing triangle and Integrated Service marketing communication
C304.5	Apply service marketing strategies for health, Hospitality, Tourism, Financial, Logistics, Educational, Entertainment & public utility Information technique Services

#### C305 BA 7021 Security Analysis & Portfolio Management

	Understanding the basic environment of Indian financial systems especially
C305.1	investment options and their risk and return.
C305.2	Understanding the mechanism and functioning of primary and secondary markets of
C305.2	capitalmarket and intermediaries
C305.3	Analyze and predict securities risk and return using fundamental analysis.
C305.4	Skill to predict share price movements and make decisions using different



C306.2

## M.I.E.T. ENGINEERING COLLEGE

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	methods oftechnical analysis
C305.5	Analyze, evaluate and manage portfolio of securities based on various techniques.
	C306 BA International Trade Finance (BA7023)
C306.1	Gain the conceptual clarity of the theoretical aspects of international trade and
	finance
	understand the methods and instruments of payment, pricing, incoterms, export

#### Analyse the nature and functioning of foreign exchange markets, determination of C306.3 exchangerates and interest rates and their forecasting

Understand the framework of international trade documentation for processing C306.4 export and import transactions

import strategies, and practices

Analyze the export promotion schemes, marketing assistance and the organizations C306.5 promoting exports

#### C307 BA7026 Banking Financial Services Management

C307.1	Determine Understanding the conceptual framework, process, objectives and goals
	of strategic management.
C307.2	Knowing the basic concept of competitive advantage and its impact in external and
	internalbusiness environment.
C307.3	Analyzing the generic strategic alternatives, corporate strategy, diversification and
	strategic alliances.
C307.4	Implementing the strategic processes, strategic change, designing organizational
	structure and the techniques of strategic evaluation and control.
C307.5	Awareness about the strategic issues for non-profit organization and understanding
	the newbusiness models and strategies for internet economy.

#### C308 BA 7031 Managerial Behavior & Effectiveness

C308.1	Understanding the models and methods of managerial jobs and the functional level
	differences in managerial job behavior.



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C308.2	Knowing the methods of identifying the managerial talents, followed by recruitment, selection and the various appraisal measures which would help in designing the
	managerial job.
C308.3	Understanding the importance of managerial effectiveness and the techniques for
C308.3	bridging the gap.
C308.4	Awareness about the environmental issues in organizational climate, leadership and
	groupinfluences.
C308.5	Understanding the managerial skills like self development, negotiation skills,
	creativity and innovation for developing the winning edge.

#### C309 BA 7032 Entrepreneurship Development

C309.1	Familiarize overview of the competencies, personality traits and characteristics of Entrepreneurs.
C309.2	Understand the Environmental factors affecting entrepreneurship and central and state government policies for SME's
C309.3	Understand about prefeasibility, feasibility, project preparation for stating a business enterprise.
C309.4	Implementing the strategic processes, strategic change, designing organizational structure and the techniques of strategic evaluation and control.
C309.5	Awareness about the strategic issues for non-profit organization and understanding the newbusiness models and strategies for internet economy.

#### C310 BA 7034- Industrial Relations and Labour Welfare

C310.1	Knowing the framework of HRD, its functions, practices and how it could be implemented and evaluated in recent trends
C310.2	Understanding the concept of e-HRM and its implementation in designing HR
	portals andemployee surveys
C310.3	Understanding the differences between domestic and international HRM, cross



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	cultural HRM and the challenges in cross cultural management	
C310.4	Awareness about the concepts of career development and how an effective system	
	could be designed for career development	
C210 5	Familiarity with the roles of coaching and counseling for employees and the ways to	
C310.5	reduce work stress with the help of stress management techniques.	
	C311 BA 7036 Strategic Human Resource Management	
C211 1	Determine Understanding the conceptual framework, process, objectives and goals	
C311.1	of strategic management.	
C311.2	Knowing the basic concept of competitive advantage and its impact in external and	
	internal business environment.	
C311.3	Analyzing the generic strategic alternatives, corporate strategy, diversification and	
	strategic alliances.	
C211 /	Implementing the strategic processes, strategic change, designing organizational	
C311.4	structure and the techniques of strategic evaluation and control.	
C311.5	Awareness about the strategic issues for non-profit organization and understanding	
	the new business models and strategies for internet economy.	
L	C401 BA7311 Professional Skill Development	
C401.1	Speak confidently with any speakers of English, including native speakers.	

C401.1	Speak confidently with any speakers of English, including native speakers.
C401.2	Speak effortlessly in different contexts – informal and formal.
C401.3	Think of feet even in difficult circumstances.
C401.4	Hold interesting and meaningful conversations with others, including strangers
C401.5	Listen to others with utmost attention.

#### C402 BA 7401 International Business Management

Knowing the nature, factors and advantages of International business and its
business Environment.
Understanding the roles of GATT/WTO, Regional Trade block and the theories of
international trade.



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C402.3	Familiarity with the concepts of strategic compulsion, strategic options, controlling
	ofinternational business and its performance evaluation.
C402.4	Understanding the necessity of make or buy decision, concepts of product
	development and criteria in selecting and training the expatriate managers.
C402.5	Awareness about the conflict management, the disadvantages and ethical issues of
	international business.

#### C403 BA7402 - Business Ethics, Corporate Social Responsibility and Governance

C403.1	Determine Understanding the conceptual framework, process, objectives and goals of strategic management.
C403.2	Knowing the basic concept of competitive advantage and its impact in external and internal business environment.
C403.3	Analyzing the generic strategic alternatives, corporate strategy, diversification and strategic alliances.
C403.4	Implementing the strategic processes, strategic change, designing organizational structure and the techniques of strategic evaluation and control.
C403.5	Awareness about the strategic issues for non-profit organization and understanding the new business models and strategies for internet economy.

#### C404 BA7411- Creativity and Innovation

C404.1	Develop effective creative projects that provide an innovative solution to
	real-world problems based on inquiry such as class discussion, critical analysis,
	integrative collaboration, observing, and using technology.
	Evaluate materials relevant to innovations in educational and business settings
C404.2	based on case studies presented in class and explored independently.
	Analyze strategies for creative innovation, including product and pedagogical
C404.3	design.
C404.4	Apply effective strategies for designing innovative projects in collaboration with



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	team members to develop an effective creative project, product, or practice, in
	conjunction withother offices on campus.
C404.5	Demonstrate knowledge of the basic vocabulary and concepts of creativity study

#### C 405 BA 7412 Project Work

C405.1	Understand the problem statement in a various domain
C405.2	Identify the problem and do the literature survey
C405.3	Design a module for solving a problem in the respective area.
C405.4	Implement a module for solving a problem identified.
C405.5	Evaluate the module results and make improvements.

S.No	Course Outcome													
		PG101 BA7101 Principles of Management												
	PO1	PO1         PO2         PO3         PO4         PO5         PO6         PO7         PO8         PO9         PO10         PO11         PO12												
PG101.1	2	2	2	-	2	-	-	-	-	-	-	2		
PG101.2	2	2	-	2	-	-	-	-	-	-	-	2		
PG101.3	-	2	-	2	2	2	2		2	-	-	2		
PG101.4	2	2	-	2	-	-	-	-	-	-	-	2		
PG101.5	2	-	-	-	-	2	2	-	2	3	-	2		
PG101.6	2	-	-	-	3	2	2	-	2	3	-	2		
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PG102.1	2	2	2		-		-	-	-	-	-	2		



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PG102.2   2   3   2   -										F11. 0431	- 2000 303	8)	
PG102.4         2         2         3         2         2         -         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         -         2         3         3         2         2         2         2         2         2         2         2         3         3         3         2 </th <th>PG102.2</th> <th>2</th> <th>3</th> <th>2</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>2</th>	PG102.2	2	3	2	-	-	-	-	-	-	-	-	2
PG102.5         2         3         2         2         -         2         -         -         -         -         2         2           PG102.6         2         -         -         -         -         -         3         3         3         2         2         - </th <th>PG102.3</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th>	PG102.3	2	2	2	-	-	-	-	-	-	2	-	2
PG102.6         2         3         2         2         -         -         -         -         -         3         3         3         2         2         -         -         -         -         -         -         -         -         3         3         3         2         - </th <th>PG102.4</th> <th>2</th> <th>2</th> <th>3</th> <th>2</th> <th>2</th> <th>-</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th>	PG102.4	2	2	3	2	2	-	-	2	-	2	-	2
PG103.1	PG102.5	2	3	2	2	-	2	-	-	-	-	-	2
PG103.1         3         2         2         3         2         2         -         -         -         -         3           PG103.2         3         3         2         -         2         -         <	PG102.6	2	2	2	2	2	2	-	2	-	-	2	2
PG103.2         3         3         2         -         2         -         -         -         -         3           PG103.3         3         2         -         <				]	PG 103	BA Ecol	nomic A	nalysis f	for Busi	ness			
PG103.3	PG103.1	3	2	2	3	2	2	-	-	-	-	-	3
PG103.4         3         3         3         2         2         -         -         -         -         2           PG103.5         3         2         3         3         2         3         2         -         -         -         -         2           PG103.6         3         2         3         2         3         2         -         -         -         -         2           PG103.6         3         2         3         2         -         -         -         -         -         2           PG104.1         2         2         2         2         2         2         -         -         -         2         -         2         3           PG104.2         2	PG103.2	3	3	3	2	-	2	-	-	-	-	-	3
PG103.5 3 2 3 3 2 3 2 2 PG103.6 3 2 3 3 2 3 2 2  PG104.1 2 2 2 2 2 2 - 3 - 2 - 2 3 PG104.2 2 2 2 2 2 2 - 2 2 PG104.3 2 2 2 2 2 2 - 2 - 2 - 2 2 PG104.4 2 2 2 2 2 2 2 2 - 2 2 2 2 2 2 2 2 2 2	PG103.3	3	2	-	-	-	-	-	_	_	-	-	3
PG103.6         3         2         3         3         2         3         2         -         -         -         -         2           PG104.1         2         2         2         2         2         2         -         -         -         -         2         -         2         3           PG104.1         2         2         2         2         2         2         -         -         -         2         -         2         3           PG104.2         2 <th< th=""><th>PG103.4</th><th>3</th><th>3</th><th>3</th><th>3</th><th>2</th><th>2</th><th>-</th><th>_</th><th>-</th><th>-</th><th>-</th><th>2</th></th<>	PG103.4	3	3	3	3	2	2	-	_	-	-	-	2
PG 104 BA7104 Total Quality Management           PG104.1         2         2         2         2         -         3         -         2         -         2         3           PG104.2         2         2         2         2         2         -         -         -         2         -         2         2           PG104.3         2         2         2         2         2         -         2         -         2         -         2         2           PG104.4         2         2         2         2         2         -         2         2         -         2	PG103.5	3	2	3	3	2	3	2	_	-	-	-	2
PG104.1         2         2         2         2         -         3         -         2         -         2         3           PG104.2         2         2         2         2         2         -         -         -         2         -         2         2           PG104.3         2         2         2         2         2         2         -         2         -         2         -         2         2           PG104.4         2 <th>PG103.6</th> <th>3</th> <th>2</th> <th>3</th> <th>3</th> <th>2</th> <th>3</th> <th>2</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>2</th>	PG103.6	3	2	3	3	2	3	2	-	-	-	-	2
PG104.2         2         2         2         2         -         -         -         2         -         2 </th <th></th> <th></th> <th>I</th> <th>L</th> <th>PG 104</th> <th>BA710</th> <th>4 Total</th> <th>Quality</th> <th>Manag</th> <th>ement</th> <th>I</th> <th><u>I</u></th> <th></th>			I	L	PG 104	BA710	4 Total	Quality	Manag	ement	I	<u>I</u>	
PG104.3         2         2         2         2         -         2         -         2         -         2 </th <th>PG104.1</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>3</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>3</th>	PG104.1	2	2	2	2	2	-	3	-	2	-	2	3
PG104.4         2         2         2         2         -         2         -         2         -         2 </th <th>PG104.2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>-</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>2</th>	PG104.2	2	2	2	2	2	-	-	-	2	-	2	2
PG104.5         2 </th <th>PG104.3</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>2</th>	PG104.3	2	2	2	2	2	-	2	-	2	-	2	2
PG104.6         2 </th <th>PG104.4</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>-</th> <th>2</th> <th>2</th>	PG104.4	2	2	2	2	2	-	2	-	2	-	2	2
PG105 BA5105 Organizational Behaviour           PG105.1         3         2         -	PG104.5	2	2	2	2	2	-	2	2	2	-	2	2
PG105.1         3         2         - </th <th>PG104.6</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>2</th> <th>2</th> <th>2</th> <th>-</th> <th>2</th> <th>2</th>	PG104.6	2	2	2	2	2	-	2	2	2	-	2	2
PG105.2         3         2         2         - </th <th></th> <th></th> <th></th> <th>P</th> <th>G105 B</th> <th>A5105 (</th> <th>Organiza</th> <th>tional E</th> <th>Behaviou</th> <th>ır</th> <th></th> <th></th> <th></th>				P	G105 B	A5105 (	Organiza	tional E	Behaviou	ır			
PG105.3         3         2         2         - </th <th>PG105.1</th> <th>3</th> <th>2</th> <th>-</th>	PG105.1	3	2	-	-	-	-	-	-	-	-	-	-
PG105.4         3         2         2         2         2         - </th <th>PG105.2</th> <th>3</th> <th>2</th> <th>2</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th> <th>-</th>	PG105.2	3	2	2	-	-	-	-	-	-	-	-	-
PG105.5 3 2 2 2 2 2 - 2	PG105.3	3	2	2	-	-	-	-	-	-	-	-	-
	PG105.4	3	2	2	2	2	-	-	-	-	-	-	-
PG105.6 3 2 2 2 2 - 2	PG105.5	3	2	2	2	2	2	-	2	-	-	-	-
	PG105.6	3	2	2	2	2	2	-	2	-	-	-	-



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			PG	5106 BA	7106 A	ccountin	g for M	anagem	ent			
PG106.1	2	2	2	2	2	-	-	-	-	2	3	2
PG106.2	2	2	2	2	2	-	-	-	-	3	2	2
PG106.3	2	2	2	2	2	-	-	-	-	2	2	2
PG106.4	2	2	2	2	3	-	-	-	-	2	2	2
PG106.5				2	2	-	-	-	-	3	2	2
PG106.6				2	3	-	-	-	-	2	2	2
			P	G107 B	A5107 T	otal Qu	ality Ma	nageme	nt			
PG107.1	3	-	-	-	-	-	-	-	-	-	-	-
PG107.2	3	3	3	2	-	_	-	-	-	-	-	-
PG107.3	3	3	3	2	-	-	-	-	-	-	-	-
PG107.4	3	2	3	2	-	-	-	-	-	-	-	-
PG107.5	3	2	3	2	-	-	-	-	-	-	-	-
PG107.6	3	2	3	2	-	-	-	-	-	-	-	-
L				PG 10	8 BA710	7 Legal	Aspects	of Busi	ness			
PG108.1	3	2	3	-	-	-	-	-	3	2	2	2
PG108.2	3	2	2	-	-	-	-	-	3	2	2	3
PG108.3	3	3	2	-	-	-	-	-	3	2	2	3
PG108.4	3	2	2	-	-	-	-	-	3	2	2	2
PG108.5	3	3	2	-	-	-	-	-	3	2	2	3
PG108.6	3	2	2	-	-	-	-	-	3	2	2	2
<u> </u>		1	P	G 109	BA7108	Writter	1 Comm	unicatio	n	1	I	ı
PG109.1	2	_	2	2	3	-	2	2	3	2	3	2
PG109.2	2	-	2	3	3	-	2	2	2	2	3	2
PG109.3	2	-	2	2	2	-	2	2	2	2	3	2
PG109.4	2	-	2	2	3	-	2	2	3	2	3	2



PG204.1

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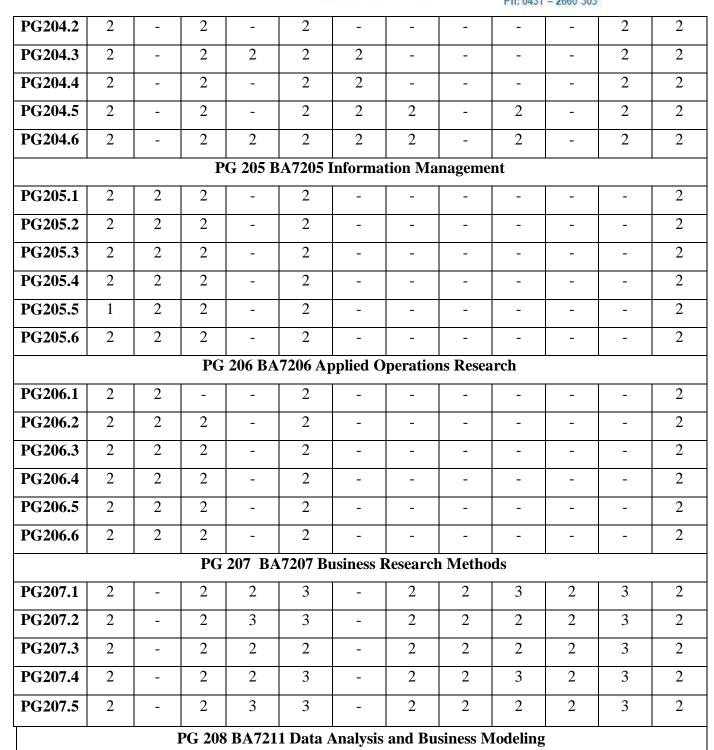
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PG109.5	2	-	2	3	3	-	2	2	2	2	3	2
PG109.6	2	-	2	2	2	-	2	2	2	2	3	2
		ı	1	,	YEAR/S	SEMES 7	ER: I/I	I	ı		I	L
			]	PG201 E	BA7201	Operation	ons Mar	agemer	nt			
PG201.1	2	2	-	-	-	2	2	-	2	3	-	2
PG201.2	2	3	-	-	-	2	2	-	2	3	-	2
PG201.3	2	2	-	-	-	2	2	-	2	3	-	2
PG201.4	2	2	-	-	-	2	2	-	2	3	-	2
PG201.5	2	3	-	-	-	2	2	-	2	3	-	2
PG201.6	2	3	-	-	-	2	2	-	2	3	-	2
				PG202	BA7202	Financi	ial Mana	agemen	t			
PG202.1	3	3	3	3	2	2	-	-		2	_	-
PG202.2	2	2	-	-	-	2	-	-	-	-	-	-
PG202.3	2	2	-	-	-	2	-	2	-	2	-	2
PG202.4	2	2	-	-	2	-	-	-	-	-	-	-
PG202.5	2	2	-	-	2	-	-	-	-	2	2	-
PF202.5	2	2	-	2	2	2	-	-	-	2	-	2
		•	1	PG 203 I	BA7203	Market	ing Mar	agemer	nt	1	•	•
PG203.1	2	2	-	-	-	-	-	-	-	-	_	-
PG203.2	2	2	-	-	-	2	-	-	-	3	_	2
PG203.3	2	2	-	3	-	2	-	-	-	3	_	2
PG203.4	2	2	-	3	-	2	-	-	-	3	_	2
PG203.5	2	2	-	-	2	2	-	-	2	3	-	3
PG203.6	2	2	-	-	2	2	-	-	2	3	-	3
			PG	204 BA	7204 Hu	man Re	source N	<b>Manage</b>	ment	1		



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PG 208.1	3	-	-	1	ı	-	-	ı	1	ı	-	-	
				Y	EAR/SI	EMEST	ER –II/I	II					
			PG	301 BA	7301 En	terprise	Resour	ce Planı	ning				
PG301.1	2	2	-	-	-	2	-	2	2	2	-	2	
PG301.2	2	2	-	-	-	-	-	-	-	3	-	2	
PG301.3	2	2	-	-	-	-	-	-	-	2	-	2	
PG301.4	2	2	-	-	-	-	2	-	-	2	2	2	
PG301.5	2	2	-	-	-	-	-	-	-	3	-	2	
PG301.6	2	2	-	-	-	-	-	2	-	2	-	2	
PG 302 BA7302 Strategic Management													
PG302.1	2	2	-	-	-	-	-	-	-	-	-	-	
PG302.2	2	2	-	-	-	-	-	-	-	-	-	-	
PG302.3	2	2	-	-	-	-	-	-	-	-	-	-	
PG302.4	2	2	-	-	-	-	-	-	-	-	-	-	
PG302.5	2	2	-	-	-	-	-	-	-	-	-	-	
PG302.6	2	2	-	-	1	-	-	-	-	1	-	-	
				PG 303	3 BA701	11 Bran	d Manag	gement					
PG303.1	2	2	-	-	1	2	-	2	2	2	-	2	
PG303.2	2	2	-	-	1	-	-	1	-	3	-	2	
PG303.3	2	-	-	-	2	-	-	ı	-	2	-	2	
PG303.4	2	-	-	-	ı	-	2	ı	-	2	2	2	
PG303.5	2	-	-	ı	-	-	-	ı	-	3	-	2	
PG303.6	2	-	-	-	-	-	-	2	-	2	-	2	
				PG 3	04 BA53	301 BA5	5005 Ret	ail Mar	keting				
PG304.1	2	2	-	-	-	-	-	-	-	-	-	-	
PG304.2	2	2	-	-	1	-	-	-	-	1	-	-	



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PG304.3	2	2	-	-	-	-	-	-	-	-	_	-
PG304.4	2	2	-	-	-	-	-	-	-	-	-	-
PG304.5	2	2	-	-	-	-	-	-	-	-	_	-
PG304.6	2	2	2	-	-	-	-	-	-	-	-	-
		<u> </u>	<u> </u>	PG30	5 BA701	13 Servi	ces Mar	keting				
PG305.1	3	2	3	2	_	2	-	2	2	2	_	2
PG305.2	2	3	3	2	-	-	-	-	-	3	-	2
PG305.3	3	3	3	2	2	-	-	-	-	2	_	2
PG305.4	2	3	3	2	-	-	2	-	-	2	2	2
PG305.5	3	2	3	2	-	-	-	-	-	3	-	2
PG305.6	3	3	3	2	-	-	-	2	-	2	-	2
		PG	306 B	A7022 I	Merchar	nt Banki	ng and	Financia	al Servic	es		
PG306.1	2	3	-	-	-	-	-	-	-	-	-	-
PG306.2	2	2	-	-	-	-	-	-	-	-	-	-
PG306.3	2	2	-	-	-	-	-	-	-	-	-	-
PG306.4	2	2	-	-	-	-	-	-	-	-	-	-
PG306.5	3	3	-	-	-	-	-	-	-	-	-	-
PG306.6	3	3	-	-	-	-	-	-	-	-	-	-
		P(	307 E	BA7026	L Banking	g Financ	ial Serv	ices Ma	nageme	nt		
PG307.1	3	2	2	3	_	2	_	2	2	2	_	2
PG307.2	2	2	2	2	-	-	-	-	-	3	_	2
PG307.3	3	2	2	2	2	-	-	-	-	2	-	2
PG307.4	2	2	2	2	-	-	2	-	-	2	2	2
PG307.5	3	2	2	2	-	_	-	-	-	3	-	2
PG307.6	3	2	2	2	-	-	-	2	-	2	-	2
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		PG 3	308 BA	7021 Se	ecurity A	Analysis	and Por	tfolio N	Ianagen	nent		
PG308.1	3	-	-	-	-	-	-	-	-	-	-	-
PG308.2	3	3	3	2	-	-	-	-	-	-	-	-
PG308.3	3	3	3	2	-	-	-	-	-	-	-	-
PG308.4	3	2	3	2	-	-	-	-	-	-	-	-
PG308.5	3	2	3	2	-	-	-	-	-	-	-	-
PG308.6	3	2	3	2	-	-	-	-	-	-	_	-
		P	G 309	BA7031	Manag	erial Be	havior a	nd Effe	ctivenes	S		
PG309.1	3	2	3	2	-	2	-	2	2	2	-	2
PG309.2	2	3	3	2	-	-	-	-	-	3	-	2
PG309.3	3	3	3	2	2	-	-	-	-	2	-	2
PG309.4	2	3	3	2	-	-	2	-	-	2	2	2
PG309.5	3	2	3	2	-	-	-	-	-	3	-	2
PG309.6	3	3	3	2	-	-	-	2	-	2	-	2
		P	G 310	BA7034	Industr	ial Rela	tions &	Labour	Welfar	e	l	L
PG310.1	3	-	-	-	-	-	-	-	-	-	-	2
PG310.2	2	-	-	-	-	-	-	-	-	-	-	2
PG310.3	2	2	-	-	-	-	-	-	-	-	-	2
PG310.4	2	2	-	-	-	-	-	-	-	-	-	2
PG310.5	3	2	3	2	-	-	-	-	-	-	-	2
PG310.6	3	2	3	2	-	-	-	-	-	-	-	-
		PC	G 311 I	3A7036	Strategi	c Huma	n Resou	rce Mai	nagemer	nt	ı	
PG311.1	2	3	-	-	-	2	-	2	2	2	-	2
PG311.2	2	2	-	-	-	-	-	-	-	3	-	2
PG311.3	2	2	-	-	2	-	-	-	-	2	-	2
PG311.4	2	2	-	-	-	-	2	-	-	2	2	2



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									Ph: 0431	<b>- 2660 303</b>	9	
PG311.5	2	3	-	-	-	-	-	-	-	3	_	2
PG311.6	2	2	-	-	-	-	-	2	-	2	-	2
L		I.	1	PG 3	12 BA70	62 Exin	1 Manag	gement				
PG312.1	3	2	3	2	_	2	-	2	2	2	-	2
PG312.2	2	3	3	2	_	-	-	-	-	3	-	2
PG312.3	3	3	3	2	2	-	-	-	-	2	-	2
PG312.4	2	3	3	2	-	-	2	-	-	2	2	2
PG312.5	3	2	3	2	-	-	-	-	-	3	-	2
PG312.6	3	3	3	2	-	-	-	2	-	2	_	2
L		1	P	G 313 B	A7063 I	undam	entals of	f Shippi	ng	1	l	
PG313.1	3	2	3	2	-	2	_	2	2	2	-	2
PG313.2	2	3	3	2	-	-	-	-	-	3	-	2
PG313.3	3	3	3	2	2	-	-	-	-	2	-	2
PG313.4	2	3	3	2	-	-	2	-	-	2	2	2
PG313.5	3	2	3	2	-	-	-	-	-	3	-	2
PG313.6	3	3	3	2	-	-	-	2	-	2	-	2
			PG 3	314 BA7	064 Por	t and Te	erminal	Manage	ement			
PG314.1	3	2	3	2	_	2	_	2	2	2	_	2
PG314.2	2	3	3	2	_	-	-	-	_	3	_	2
PG314.3	3	3	3	2	2	-	-	-	_	2	-	2
PG314.4	2	3	3	2	_	-	2	-	_	2	2	2
PG314.5	3	2	3	2	-	-	-	-	-	3	-	2
PG314.6	3	3	3	2	-	-	-	2	-	2	_	2