

Name	Dr.R. SUGIRTHA			
Contact (office)	Assistant Professor (Selection Grade) in Management Department of Management Studies M.I.E.T. Engineering College Trichy.			
Email	sugirtha.r@miet.edu			
Educational Qualifications	DEGREE	EDUCATIONAL INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING
	Ph.D., (Management)	Bharathidasan Schools of Management, Trichy	Bharathidasan University, Trichy	2021
	M.Phil., (Management)	Department of Commerce and Financial Studies, Trichy	Bharathidasan University, Trichy	2016
	M.B.A.,(Financial Management)	Hall Mark Business school, Trichy	Anna University, Chennai	2012
	B.COM. (CA)	Idhaya College For Women, Sarugani.	Alagappa University, Karakudi	2010
Awards & Recognitions	<ul style="list-style-type: none"> Awarded Best paper award for "Volatility of Gold and Silver Prices in India with Respect to GST Announcement" at the One day International Conference on SMART I5 held on 27thOctober, 2018 organized by Adaikalamatha Institute of Management & Research, Adaikalamatha College, Vallam, Thanjavur. Awarded Best paper award for "Testing the Efficiency of Bullion Market" at the one day National Conference on Emerging Paradigm in management organized by the PG & Research Department of Business Administration, Government Arts College, Paramakudi on 14thMarch, 2020. 			
Edited Books	"Volatility SPIL Over on Indian Stock Market: An Empirical Study". Alagappa Institute of Management, Alagappa university, Karaikudi, 2019, pp. 166-178.			
Academic Areas of Interest	Accounting Management, Human Resource Management, Organization Behavior, Behavioral finance, Commodity markets.			

LIST OF PUBLICATIONS

- **R.Sugirtha** and M. Babu “Risk Behavior of Gold and Silver Prices in India with Respect to GST Announcement: An Empirical Study” International Journal of Advance and Innovative Research, Vol. 5 No. 4, October – December 2018. ISSN: 2394-7780. (UGC Journal No: 63571).
- **R.Sugirtha**, M. Babu “Co-Integration Approach Study of Crude Oil Prices and USD/ INR” Restaurant Business., Pp. 140-144 Issue-7 Volume-118, June 2019, ISSN: 2277-3878. (Scopus Indexed Journal).
- **R.Sugirtha**, Dr. M. Babu, Dr. C. Hariharan, Dr. J. Gayathri “Price Movement of Gold Commodity: An Application of ARIMA Model” SolidState Technology, Pp. 1455-1462. ISSN: 0038 – 111X, Volume-63 Issue-2s, October, 2020, (Scopus Indexed Journal).
- **R.Sugirtha**, M. Babu, A.Cyano Prem, R. Muneeswaran (2020) “Service Quality and its dimensions of Digital Banking”. International Journal of Management (IJM), Vol.11, Issue. 12, Pp. 1119-1127, Dec 2020. (ISSN:0976-6502). (Scopus Indexed).

SEMINAR/WORKSHOP/TRAINING PROGRAM

- Workshop on “UGC-Sponsored three day workshop for scholars on Information Technology”, organized by UGC-Human Resource Development Centre, Bharathidasan University, Tiruchirappalli on 14th February 2018.
- DST-PURSE Sponsored two day national workshop on “Techniques of Organic Farming-2018” organized by Department of Environmental Management, Bharathidasan University, Tiruchirappalli on 07th & 08th March 2018.
- One day workshop on “Securities Market” organized jointly by the Department of Commerce and Financial Studies and Bharathidasan School of Management, Bharathidasan University in association with Securities and Exchange Board of India (SEBI) Chennai, Tiruchirappalli on 23rd March 2018.
- “A Seven-Day National Level Workshop on Econometric Tools for Business Research” organized by Department of Management Studies, School of Management, Pondicherry University, Pondicherry on 25th June to 01st July, 2019.

- "Two-Day Online Workshop on Application of Econometric Tools for Management Research" organized by Department of Management, Central University of Tamil Nadu, Thiruvarur on 29th & 30th July, 2020.

PAPER PRESENTED IN NATIONAL/INTERNATIONAL CONFERENCE

- "Price Volatility of Indian Commodity Market", at the Two day International Conference on Financial Markets: Issues and Challenges (FIMIC-2018) held on 06th and 07th January 2018 organized by Department of Commerce and Financial Studies , Bharathidasan University, Tiruchirappalli.
- Impact of GST on Indian Agricultural Commodities: An Empirical Study" in the One day UGC Sponsored National Conference on Management- A Future Perspective Organized by Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi on 16th February 2018.
- "Volatility of Gold and Silver Prices in India with Respect to GST Announcement" at the One day International Conference on SMART I5 held on 27th October 2018 organized by Adaikalamatha Institute of Management & Research, Adaikalamatha College, Vallam, Thanjavur.
- "Perception on Health Insurance Policies: A Comparative Study on Public and Private Health Insurance Firms" at the Two day International Conference on Healthcare Technology and Management (ICHTM-2K19) Jointly Organized by PG & Research Department of Commerce, Vivekanandha College of Arts and Sciences, SWAMY Vivekanandha College of Pharmacy, Tiruchengode, Namakkal, DHAKA International University, Dhaka, Bangladesh, MTC Global, Bangalore and Department of Commerce, Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore on 04th and 05th February 2019.
- "Hedging Effect in Indian Commodity Market" at the Fourteenth International Seminar on Financial Markets: Issues and Challenges (FMIC 2019), organized by the Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli -620024 on 12th and 13th January 2019.
- "Co-Integration Approach Study of Crude Oil Prices and USD/INR" at Two Day National Conference on Depth and Expanse of online Marketing Mettle, Alagappa Institute of Management, Alagappa University , Karaikudi, Tamil Nadu on 1st and 2nd August 2019.

- "Volatility Spill Over On Indian Stock Market: An Empirical Study" at Two Day National Conference on Depth and Expanse of online Marketing Mettle, Alagappa Institute of Management, Alagappa University , Karaikudi, Tamil Nadu on 1st and 2nd August 2019.
- "FDI Flows, Commodity Price Movements and Foreign Exchange Intervention" at the International Seminar on Financial Markets-Issues and Challenges (FIM IC-2020) organized by the Department of Commerce and Financial Studies and SMART Journal of Business Management Studies, Bharathidasan University on 11th and 12th January 2020.
- "Application Of ARIMA Model in Forecasting of Gold Prices" at the two day International Conference on Education, Advance Management and Technology For Sustainable Development" organized by the Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College, Chennai on 25th & 26th February 2020.
- "Testing the Efficiency of Bullion Market" at the one day National Conference on Emerging Paradigm in management organized by the PG & Research Department of Business Administration, Government Arts College, Paramakudi on 14th March 2020.